The BCBA... By the Numbers

I love numbers. A strange statement coming from one who counts Statistics and Experimental Design & Quantitative Methods as two of her nightmare classes in college (yes, even more challenging than my 8:00 am philosophy class). But numbers are important. They serve as a benchmark and help provide a snapshot of how something is doing. Sometimes an increase in numbers are good (think an up day in the stock market or a high score in a football game), and sometimes a lower number is the ideal (cholesterol levels and a golf score come to mind).

That revenue exceeds expenses and net income continues to increase. The Broward County Bar Association (BCBA) follows those principals. The top-notch staff at the BCBA led by our Executive Director, Braulio Rosa, has been working hard and crunching the numbers, and I believe you will be pleased with the results:

- **Membership** - The BCBA membership has blossomed in the last two years, increasing by an astonishing 21.48%. At 2,941 members at the end of our last fiscal year, we are closing in on a never-before seen number of 3,000. If early registration numbers are any indication (a record 1,471 registered from April 1-June 30), we are well on our way to reaching, and exceeding, that number.

- **Events** - The addition of premier quality events such as the Young Lawyers’ Section Boot Camp, Masters’ of Trials, Constitution Day, Legal Malpractice, and Women in Leadership has been the cornerstone of the increase for this category. We have also strived to serve those members who practice outside of the downtown Fort Lauderdale area by holding regional events throughout the county. In the last two years, the number of BCBA events has increased from 66 a year to a whopping 114, which translates into a 72.73% upswing.

- **Lawyer Referral Service (LRS)** - Our LRS program helps match the legal needs of the public with an experienced attorney. It provides a resource for the community while helping our attorneys with another source for case referrals. It also provides an income stream to operate the BCBA. Through careful management and oversight, the LRS has seen a 29% growth in collections over the last two years.

- **Annual Sponsors** - Where would we be without sponsors? Our sponsors support our organization by attending our events, providing important resources for our seminars, and valuable services for our members. Through their sponsorship and involvement, our sponsors demonstrate their belief and commitment to the BCBA. I am proud to report that in the last two years, our annual sponsorship numbers have increased by an incredible 61%! We now have 21 businesses and organizations that sponsor the BCBA throughout the year, in addition to the numerous other sponsors that we are fortunate to have for our individual events.

As a BCBA member, I hope that you are pleased with these numbers. While numbers cannot give us an entire picture, they do let us know that we are on the right track, and that your BCBA is thriving. Thank you for helping us grow.